



SimpliCD Investing

SimpliCD investing helps credit union managers maximize the earning potential of excess funds, safely and conveniently. SimpliCD enables members to easily invest excess funds in federally insured CDs. The program gives credit unions the advantages of competitive and exclusive rates, and the convenience of consolidated reporting.

SimpliCD provides credit unions with a one-stop solution to excess-fund investing. Credit unions using the SimpliCD program have access to national rates and a wide variety of issuers. They get one-location recordkeeping and consolidated fund settlements. SimpliCD makes cash flow management less stressful and less time-consuming.



Key Benefits

1. Simplifies cash flow management.
2. All relevant records are stored in one location.
3. Saves time and streamlines the recordkeeping process.
4. Creates a pool of investors to invest funds in a single CD.
5. Single, consolidated monthly interest payment for all your credit union's SimpliCD investments.



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