



FOR IMMEDIATE RELEASE

*FOR MORE INFORMATION CONTACT:
Julie Woloszyn, Director – Brand Awareness
Corporate Central Credit Union
6262 South Lowell Place
Muskego, WI 53150*

*Telephone: (414) 425-5555
Facsimile: (414) 427-3700*

**CORPORATE CENTRAL CREDIT UNION SET TO HOST
STRATEGIC BALANCE SHEET MANAGEMENT CONFERENCE**

MUSKEGO, WISCONSIN – JANUARY 19, 2012 Corporate Central Credit Union is set to host a Strategic Balance Sheet Management Conference on Wednesday, February 8 at Corporate Central’s training facility in Muskego, WI.

The conference is designed to provide credit union executives with ideas and strategies that will challenge management ideas on future earnings and growth during a sluggish economy. The conference will also offer proactive ideas on how to turn the ALM process from a regulatory requirement to a profitable decision-making tool.

The conference will be presented by Dave Koch, Chief Operating Officer of Farin & Associates. Mr. Koch is a leading industry expert and a frequent speaker on asset/liability and interest rate risk management to financial executives across the country. In addition, he consults with financial executives to help find creative solutions to their business challenges.

Mr. Koch will examine the recent regulatory guidance and build the framework for compliance with credit union growth and capital needs in mind; as well as provide specific ideas on how to grow loans and management risks to ensure profitability necessary to manage capital and risk.

The Strategic Balance Sheet Management Conference is one of many benefits brought to members of Corporate Central through a partnership with Farin & Associates. For more information about the full-day session or to register online, please visit Corporate Central Credit Union’s website at www.corpcu.com.

Deeply Committed to Our Partnership with You

About Corporate Central Credit Union

Corporate Central Credit Union is a federally insured financial cooperative that is strongly committed to serving the needs of our members. Built on the values of commitment to service, fiscal responsibility, and respect for the individual, Corporate Central Credit Union adheres to the highest standards of integrity, professional ethics, cooperation, and teamwork. A strong focus on maintaining quality partnerships enables Corporate Central Credit Union to remain firmly rooted in the tradition of “people helping people.” In addition, by partnering with leading service providers, Corporate Central Credit Union is able to offer innovative correspondent products, investment services, and lending programs to our members. Please visit www.corpcu.com to learn more.

###

6262 South Lowell Place Muskego, WI 53150