

2022 ANNUAL REPORT

Corporate Central Credit Union

A Note From Chris

Dear Members:

I am honored to present to you the 2022 Annual Report, highlighting the achievements, growth, and strength of Corporate Central. Throughout 2022, we continued to navigate the ever-evolving financial landscape with resilience and agility. Corporate Central strategically repositioned our portfolio based on significant changes in interest rate forecasts, changes in market outlook, and the liquidity environment so we could better serve our members. We are proud to report that Corporate Central remained compliant with all regulations and risk tolerances.

Corporate Central closed 2022 with over \$3 billion in assets. And with over \$320 million in total capital, we continue to exceed the well-capitalized ratios per NCUA requirements. While financial strength is paramount, so is growth. Throughout 2022, Corporate Central and our family of CUSOs assisted credit unions by engaging in 207 new service contracts. We also launched four brand-new, credit union-focused solutions, to support your employees, to engage your members, and to enhance your growth efforts.

In addition to our strong financial performance and continued membership and service growth, Corporate Central continued to pay above market rates on investments, held the line on our low service fees, and expanded our Technology, Business Development, and Member Services departments to ensure we remain innovative, reliable, and ready to serve when you need us.

One of the most notable moments of our success in 2022 was the launch of our new member platform, Beastro. The foundation has been built with many features and functions designed to improve digital financial services and online operations experience with enhanced security, business intelligence, and open API architecture. We are very excited for what the future holds as the possibilities for integrations, enhancements, and ongoing development are endless.

We are in a desirable and unique position that points to the future and focuses on a long-term path to provide credit unions with the innovative solutions they need for success. Helping you succeed is what drives us at Corporate Central. We remain committed to delivering value, fostering innovation, and making a positive impact on the communities we serve. Together, we are poised for continued success, and I am excited about the opportunities that lie ahead. Thank you for your trust and continued support.

Chris Felton
President/CEO

Financial Performance

Consolidated Balance Sheets*

December 31,	2022	2021
Assets:		
Cash and cash equivalents	\$ 708,180,493	\$ 1,319,504,293
Debt securities - available for sale	2,106,452,160	2,213,414,314
Loans, net	230,677,305	3,000,000
Accrued interest receivable	6,851,708	1,268,159
Premises and equipment, net	3,888,370	3,375,776
Other investments	19,422,401	47,689,288
NCUSIF deposit	664,955	724,749
Other assets	14,043,078	12,293,119
Total Assets	\$ 3,090,180,470	\$ 3,601,269,698
Liabilities:		Φ
Members' share and certificate deposits	\$ 2,509,777,564	\$ 3,372,781,159
Overnight borrowings	380,000,000	-
Accrued interest payable	2,379,863	739,825
Other liabilities	2,038,622	3,409,622
Total Liabilities	2,894,196,049	3,376,930,606
Members' Equity:		
Regular reserves	3,000,000	3,000,000
Undivided earnings	150,584,537	113,210,058
Members' perpetual contributed capital	118,411,706	117,476,118
Accumulated other comprehensive income (loss)	(76,011,822)	(9,347,084)
Total Members' Equity	195,984,421	224,339,092
Total Liabilities and Members' Equity	\$ 3,090,180,470	\$ 3,601,269,698

Financial Performance

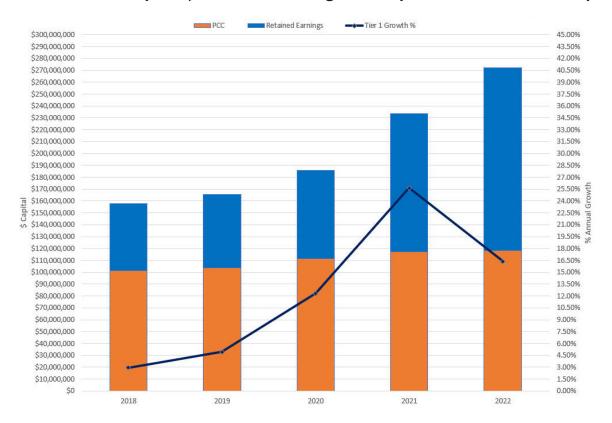
Consolidated Statements of Income*

Years Ended December 31,		2022		2021
Interest Income:				
Asset-backed securities	\$	26,730,292	\$	11,674,599
U.S. government agency mortgage backed securities	·	10,755,919	·	2,183,329
Commercial paper		1,921,509		161,353
Federal Reserve deposits		55,143,671		6,505,521
Other investments		2,915,411		1,536,959
Loans		2,129,917		91,646
Total Interest Income		99,596,719		22,153,407
Interest Expense:				
Plateau daily shares		7,339,856		427,987
Premier shares		2,591,840		198,822
LIBOR investment shares		13,828,490		1,612,255
Money market shares		1,008,604		60,579
Variable rate/plus shares		1,575,418		241,807
Fixed rate shares		11,109,800		2,469,452
Federal Reserve excess balance accounts		42,731,320		4,861,904
Nonperpetual capital accounts		669,019		478,252
Borrowed funds		296,163		7,710
Total Interest Expense		81,150,510		10,358,768
Net Interest Income		18,446,209		11,794,639
Noninterest Income				0.0===.44
Service fees		5,691,654		6,257,541
Other noninterest income		1,603,605		1,946,217
Net gain on sale of debt securities		29,722		2,768,344
U.S. Central distribution		26,781,461		36,574,682
Gain on sale of CUSO		1,914,079		
Total Noninterest Income		36,020,521		47,546,784
Noninterest Expense:				
Compensation and employee benefits		7,824,640		8,767,796
Occupancy and equipment		305,207		269,144
Advertising and training		383,704		294,158
Contracted operating service expense		3,078,659		2,638,038
Depreciation expense		274,423		214,599
Technology and professional services		1,204,574		997,172
Other expenses		1,217,299		1,042,841
Total Noninterest Expense		14,288,506		14,223,748
Net Income	\$	40,178,224	\$	45,117,675

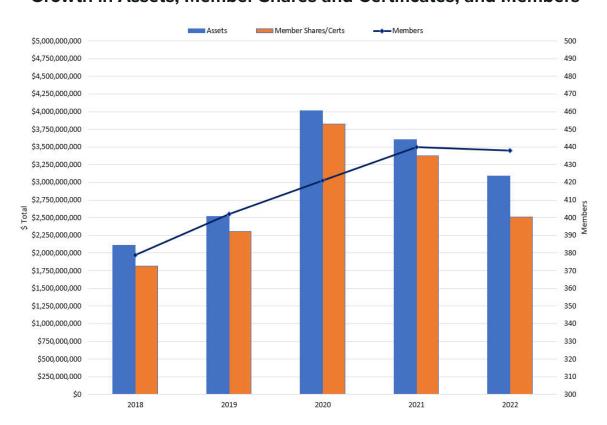
^{*}Corporate Central's 2022 Audited Financials can be found under Due Diligence on corpcu.com.

Financial Performance

Growth in Tier 1 Capital (Retained Earnings, & Perpetual Contributed Capital)



Growth in Assets, Member Shares and Certificates, and Members



2022 Highlights



And Our Family of CUSOs





Corporate Central



Introducing Beastro

In October, Corporate Central officially launched a newly built and designed member platform called Beastro. We built the new corporate credit union platform in-house with many features and functions designed to improve digital financial services and online operations experience with enhanced security, business intelligence, and open API architecture – making the possibilities for integrations, robotic learning, and AI features endless. The future of Beastro will include many more releases, enhancements, and ongoing development. Users of the system are encouraged to submit feature requests from the homepage of the Beastro knowledgebase to help Corporate Central continue to revolutionize the way we interact with member credit unions.



Think|Stack and Emergifi Leverage Synergies with Strategic Merger

Corporate Central expanded our mission to bring innovative and secure technology solutions to credit unions by forming a strategic merger between our wholly owned CUSO, Emergifi, and ThinklStack. The strategic merger forms a stronger technology service provider for credit unions with synergies that leverage the respective teams and clients. The combination of Emergifi and ThinklStack has created a CUSO that offers more comprehensive technology products and services than either company alone.



Enhanced Student Loan Solutions

After several product evaluations with members, we listened to important feedback and recommendations about what credit unions need from a student loan partner to drive engagement and fuel their growth efforts. Recommendations from our members included enhancements such as student loan refinance options, on-balance sheet and third-party servicing programs, and more competitive student loan rates. Corporate Central partnered with ISL Education Lending to offer a new student loan solution to member credit unions and we're excited to now offer all of these enhancements to our members.



InterLutions



Plexcity Partnership

InterLutions launched a partnership with California-based Plexcity to deliver its I-Care employee benefit solutions to Plexcity clients. Plexcity and InterLutions have a similar mission of leveraging the credit union industry's innovative and collaborative strengths to provide HR and employee benefit services to credit unions, leagues, corporates, and CUSOs across the country.



CU-Save Solution

InterLutions leveraged its vast resources in pricing and service data to bring credit unions significant cost savings. Since 2017, over 60 credit unions have saved a combined \$10 million through enhanced contract negotiation services.



I-Care Health Plan

InterLutions launched a comprehensive employee benefits plan for small credit unions called the I-Care Health Plan. Delivered through the CUSO's insurance agency, the I-Care Health Plan offers credit unions a competitive alternative for employee health care benefits through enhanced underwriting, pooled employee programs, and flexible plan designs.



QuantyPhi



Crystal Ball Challenge

For the second year in a row, QuantyPhi announced a "Crystal Ball Challenge" looking for brave members to peer into the future and see what fates would be awaiting us. Participants provided their best educated guesses for the 1-Year US Treasury Yield, 5-Year US Treasury Yield, 10-Year US Treasury Yield, Consumer Price Index, S&P 500 Index, Oil Price – WTI, and Bitcoin (used as a tiebreaker). The winner received a \$250 gift card and coveted QuantyPhi sweater vest.



Enhanced Mortgage Servicing Rights Valuation for Credit Unions

QuantyPhi announced an enhanced Mortgage Servicing Rights (MSR) valuation model offering. QuantyPhi built the sophisticated model to calculate the value of a credit union's mortgage loan servicing income on loans that have been sold, but for which the servicing rights are retained as an income stream.



SimpliCD

QuantyPhi finished 2022 with \$166 million in new SimpliCD placement volume and \$131 million in new issuance volume, both significant increases over 2021 levels.



Think|Stack



CISO Service

Finding and retaining a full-time Chief Information Security Officer (CISO) who is able to keep up with the ever changing regulatory and cyber landscape can be a challenge. Think|Stack created a virtual CISO offering to support cyber leadership needs by providing oversight, strategic planning, and governance to help technology systems lead credit unions into the future.



Think Stack Merges with Emergifi

Think|Stack, a managed services CUSO specializing in cybersecurity and cloud solutions, merged with Emergifi, a technology solutions CUSO. Strong relationships with Amazon Web Services and Microsoft helps credit unions leverage modern technology tools, making the merged organization the leading cloud and cybersecurity provider for the industry.



2022 Regional and Global AWS Partner Award

Think|Stack received a 2022 Regional and Global AWS Partner Award. The award recognizes leaders around the globe for playing a key role helping customers drive innovation and build solutions on Amazon Web Services (AWS).

Signature Events

Digital Marketing Forum

The Digital Marketing Forum brings credit union marketing professionals together to discuss up and coming, trending, and need-to-know digital marketing topics like SEO, digital advertising, and social media marketing.

ALM Workshop

QuantyPhi hosted an ALM Workshop where credit union professionals gathered to gain new insights into asset liability management (ALM) best practices, loan portfolio analytics, and portfolio management.

Economic Outlook Conference

The Economic Outlook Conference is hosted annually where attendees learn valuable information about the current and upcoming economic environment from a diverse speaker lineup that will assist with planning efforts for the next year.

Employee Benefits Forum

InterLutions presented the importance of competitive employee benefit plans at The Wisconsin Credit Union League's 2022 Annual Convention & Expo. They showed how credit unions can leverage claims data, cost containment strategies, and advocacy programs to drive down healthcare costs and give employees the benefits they deserve.

Credit Union Day at the Ballpark

Credit Union Day at the Ballpark is a fundraiser for the Wisconsin Credit Union Foundation and the National Credit Union Foundation hosted by Corporate Central and The Wisconsin Credit Union League. 2022 sponsors included Fiserv, CUNA Mutual Group, FHLBank Chicago, Strategic Resource Management, Inc. (SRM), Shazam, LaMacchia Group, and OpenLending.

Thank You!

We are thankful for you, our members, and we are sincerely grateful for your continued trust and support. At our core, we exist to serve you and your financial needs. We strive every day to provide the highest level of service and expertise to help you achieve your goals and navigate financial challenges. As a credit union, we are proud to be a part of a cooperative movement that puts people first. Every decision we make is guided by our commitment to your well-being and the well-being of our community.

Thank you to our entire staff of innovators and steadfast leaders for your dedication to our members. Thank you to our volunteer Board of Directors for your diligence, guidance, and assistance. With your continued support and mission to serve, you help us better serve our membership. Thank you to our CUSOs – InterLutions, QuantyPhi, and Think|Stack – for constantly revolutionizing, transforming, and raising the bar for credit union focused solutions; and thank you to our partners, our collaborators, and peers.

We cannot thank you all enough for your unwavering dedication to this incredible credit union movement. Thank you for choosing Corporate Central as your financial partner. We are very proud that you call us your credit union.









